



QUIZ

What type of shopper are you?

As you approach the holiday season it can be helpful knowing what type of shopper you are so you can plan accordingly. Take our shopping quiz to find out what type of shopper you are and check out the [Four Different Types of Shoppers blog for tips!](#)

When shopping what do you typically buy?

- a. Gifts for others - you never know when you might need a last minute present!
- b. Whatever I have coupons for - I follow the deals!
- c. I hold off until Apple or Google release their newest model.
- d. Party and hosting supplies. I like to be prepared with the best for when I have guests over.

When it comes to holiday shopping, what's your style?

- a. I've had a clearly outlined list and budget for each person I'm buying for since July!
- b. I scour the web for the best deals -- my Honey web extension is my best friend!
- c. I like to see what the latest gadgets are and then make my purchases.
- d. I already have my gifts in a drawer, and I bought all my cards last year during the post-holiday sales!

What do you do with your new purchases when you take them home?

- a. Hide them or immediately wrap them.
- b. Post a photo of my purchase bragging about the deal I scored.
- c. Test out the item to make sure it works.
- d. Place the items in my garage until I run out of the product I'm currently using.

When you run out of an item or it breaks, how do you replace it?

- a. I make sure there's a good return policy, so I'll take it back for store credit or exchange.
- b. I wait until the item goes on sale.
- c. I wait until there's a newer model - if it breaks once I don't want to repurchase the same thing!
- d. I already have a backup in storage at home.

Does holiday shopping stress you out?

- a. Not stressful at all! I always have a plan and take pleasure in organizing all my gifts.
- b. If I can't buy all my gifts on Black Friday, it makes me a little nervous.
- c. Depends on how well I know who I am buying for and what they need. I like to buy people gifts that make their lives easier.
- d. No, because I probably already have something at home that would make an amazing gift! Who said regifting was a bad thing?



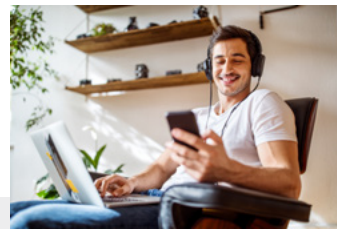
Mostly 'A's: Early holiday shopper

For this shopper, it's never too early to start on their holiday shopping list! You might have a tangible gift list, or good gift ideas top of mind. You view Black Friday as an opportunity to get the bulk of your holiday shopping done, instead of just seeing it as a starting point.



Mostly 'B's: Deal hunter

This shopper is always on the hunt for a good sale; the bigger the deal, the bigger the thrill! Whether you browse online, clip coupons, or wait until a certain day like Black Friday or Amazon Prime Day for items to go on sale, you can't get enough of a good deal.



Mostly 'C's: Tech obsessed

The tech obsessed shopper can never get enough of the latest gadgets. As soon as a new model of a phone, TV, computer, or watch comes out, you can't wait to get your hands on it!



Mostly 'D's: Back stocker

This shopper dreams of having a back stock of items that would rival Costco. When you find a good deal or a favorite product, you want to buy multiples so you never run out, have extras to use as gifts, or a backup in case the original breaks.