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INNOVATION ENTREPRENEURSHIP

The Insider

Brian Scudamore Included in Global Entrepreneur Program

Tony Wanless | July 20, 2011



Image by: [Hiking Artist](#)

The Ice House Entrepreneurship Program uses stories of real-world entrepreneurs' experiences to guide and foster the growth of new young entrepreneurs.

[Entrepreneurship Program](#), an online learning program backed by the Ewing Marion Kauffman Foundation, the world's largest foundation dedicated to advancing entrepreneurship, and involved in training in 30 countries.

The program uses the firsthand accounts and experiences of successful real-world entrepreneurs like Scudamore who overcame adversity by embracing an entrepreneurial mindset.

To guide students, Scudamore and other entrepreneurs will discuss recognizing opportunities, putting ideas into action, building their brand, and other entrepreneurial issues.

The Ice House program is based on the experience of [Clifton Taubert](#), a Pulitzer Prize nominee who wrote about lessons learned from his Uncle Cleve, an unlikely African American entrepreneur in the segregated southern United States.

TAGS Tony Wanless, Brian Scudamore, 1-800-Got-Junk?, Entrepreneurship

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- A: It's good. The people have spoken
- B: It's bad news for B.C.'s economy
- C: I'm unhappy with the result, but this is how democracy works

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Tony Wanless, on The HST Repeal

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